

Chapter 200-380 WAC

PRINT MANAGEMENT

WAC 200-380-010 Purpose and Authority

[RCW 43.19.742](#) requires the department to put in place rules and guidelines to improve the efficiency and minimize the costs of agency-based printing.

The requirements of this chapter are used by agencies in conjunction with the department's Managing Print Guidelines to:

- 1) Improve efficiencies and minimize the costs of agency-based printing;
- 2) Manage their printing operations, including both agency-based printing and those jobs that require services of a print shop.
- 3) Implement managed print strategies.

Additional requirements related to printing are found under RCW [43.19.733](#) through RCW [43.19.757](#).

WAC 200-380-020 Definitions

For the purposes of this chapter, the definitions in this section and the definitions listed in [RCW 39.26.010](#) apply unless the context clearly requires otherwise.

- 1) "Agency-Based Printing" means an agency's internal printing that does not require a private sector print shop or another state agency print shop.
- 2) "Authorized Supplier" means a supplier listed on a state master contract.
- 3) "Broker" means solicit and establish the acquisition of goods by the department in accordance with procurement laws and rules on behalf of and for use by agencies as specified by the department.
- 4) "Desktop Printing" means the use of a desktop printer to complete a print job.
- 5) "Digital Printing" means a digital-based image transferred directly to a variety of media, usually liquid ink or toner based.
- 6) "Managed Print Services" (or MPS) means a service-based method of delivering overall management and optimization of any print equipment needs of an agency. MPS may include providing a print assessment, managing equipment and supplies (excluding paper), usage monitoring, analysis, reporting, and maintenance and service.
- 7) "Master Contract Usage Agreement" (or MCUA) means a one-time agreement allowing qualified organizations to use Washington State master contracts.
- 8) "MFD State Contract" means a state master contract brokered by DES for use by agencies and other authorized users for the lease, rental, or purchase of an MFD or a fleet of MFDs. Any managed print services provided to agencies under the MFD State Contract shall be provided gratis.
- 9) "MFD Work Contract" means an agreement between an agency and an MFD Authorized Supplier for the lease, rental, or purchase of an MFD or a fleet of MFDs.
- 10) "Multifunctional Device" (or MFD) means a networked or non-networked digital printing device capable of any combination of the following functions:
 - a) Printing;

- b) Copying;
- c) Scanning; and
- d) Faxing.

- 11) “MPS State Contract” means a state master contract brokered by DES for use by agencies and other authorized users for MPS. The MPS State Contract allows agencies to choose the optimal combination of managed print services based on an agency’s specific business needs. Agencies define and acquire MPS provided under the MPS State Contract through a MPS Work Contract.
- 12) “MPS Work Contract” means an agreement between an agency and an MPS Authorized Supplier for delivery of MPS under the MPS State Contract for an agreed upon rate over a fixed period, subject to mutually agreed upon revision as needed to meet the agency’s business needs. A MPS Work Contract may include a combination of service related activities required to manage agency’s entire fleet print equipment or portions of their print equipment fleet as needed.

A MPS Work Contract may include the delivery of all supplies, with the exception of paper, required to maintain an uninterrupted business workflow and the management of different types of print equipment including but not limited to:

- a) MFDs;
 - b) Networked printers;
 - c) Non-networked printers;
 - d) Plotters;
 - e) Desktop printers;
 - f) Scanners; and
 - g) Large format devices.
- 13) “Offset Printing” means a printing technique where an inked image is offset by a plate or rubber blanket then transferred to a surface.
- 14) “Print Assessment” means an analysis of print services required to meet an agency’s printing needs in the most efficient cost and effective manner.
- 15) “Print Management” means the overarching general term that applies to the management of all agency printing operations, including agency self-service and supplier generated printed material, services, and/or equipment. Examples include but are not limited to: MPS and print services.
- 16) “Print Management Guidelines” means a resource document provided by the department for agencies to use in order to identify and implement managed print strategies and other tools necessary to track, manage, and reduce agency-based printing.
- 17) “Print Services” means digital printing, quick copy, and offset printing, including printing done in a print shop.
- 18) “Print Shop” means a shop where printing is done, usually by an offset method where ink is applied to paper or other substrate.

WAC 200-380-030 Agency requirements

In order to fully implement the requirements of this chapter:

- 1) Agencies must adopt agency wide policies, standards and procedures governing the management of their print operations.
- 2) Agencies must determine baseline print costs using life cycle cost analysis as defined by RCW 39.26.010 (15). Where applicable, agencies must include the costs of equipment relocation and redeployment.

- 3) Agencies must annually submit an Agency Print Management Strategy Report to the department.

DRAFT Rev 11-12-14